



COMPANY PROFILE · EST. 2019 · THE GAMBIA

EWEF

Elsie's Women Empowerment and Elsie Williams Olericulture Farm

Eat What You Grow and Wear What You Grow.

2019

Year founded

6

Years of cotton field trials

6^{ha}

Farmland, Upper River Region

2

Major development grants

WHO WE ARE

A Gambian agricultural enterprise founded in 2019 to contribute to the revitalisation of The Gambia's cotton industry. Cotton is at the heart of our identity.

Over the years, we have incorporated horticulture into our activities as part of our commitment to crop diversification, sustainable farming, food production, and women's economic empowerment.

OUR MISSION

To contribute to the revitalisation of The Gambia's cotton industry while promoting sustainable agriculture, horticultural diversification, women's empowerment, and agricultural innovation.

OUR VISION

To become a recognised agricultural enterprise contributing to the development of a modern, sustainable, and commercially viable cotton industry, while supporting food production, women's economic empowerment, and economic opportunities in The Gambia.

OUR FOUNDER

Elsie Aimee Williams, Founder & CEO

A Gambian agricultural entrepreneur passionate about cotton revitalisation, sustainable agriculture, and women's economic empowerment. Known on TikTok as The Cotton Lady.

President, Young Female Farmers Association

President, Elevated Farms Women Empowerment (registered NGO, est. 2023)

OUR AGRICULTURAL JOURNEY

- 2019 · Beginning our cotton trials
Initial trials at Giroba Kunda Agricultural Camp, Upper River Region.
- 2020 to 2025 · Continuing our field trials
Trials at Wellingara Kelepha exploring cultivation practices, seed performance, environmental challenges, and the practical requirements of cotton production.
- Farm development
Land acquisition, fencing, water infrastructure, and horticultural development.

SUPPORT THAT HELPED US GROW

2020

SheTrades Initiative

Associated with the International Trade Centre. Support towards the acquisition of farmland. EWEF's vision was also featured in an ITC publication.

DEC 2025

Gambia Pilot Program (GPP) · €50,000

Farm fencing and water infrastructure, within a wider framework involving ECOWAS and German development cooperation.

INCORPORATING HORTICULTURE

Vegetable cultivation, improved agricultural practices, irrigation, and opportunities for agricultural value addition, complementing cotton, which remains our central identity.

COMING SOON

A new chapter for Gambian cotton.

Our initial Cotton Revitalisation Project is on the horizon. Something exciting is growing.